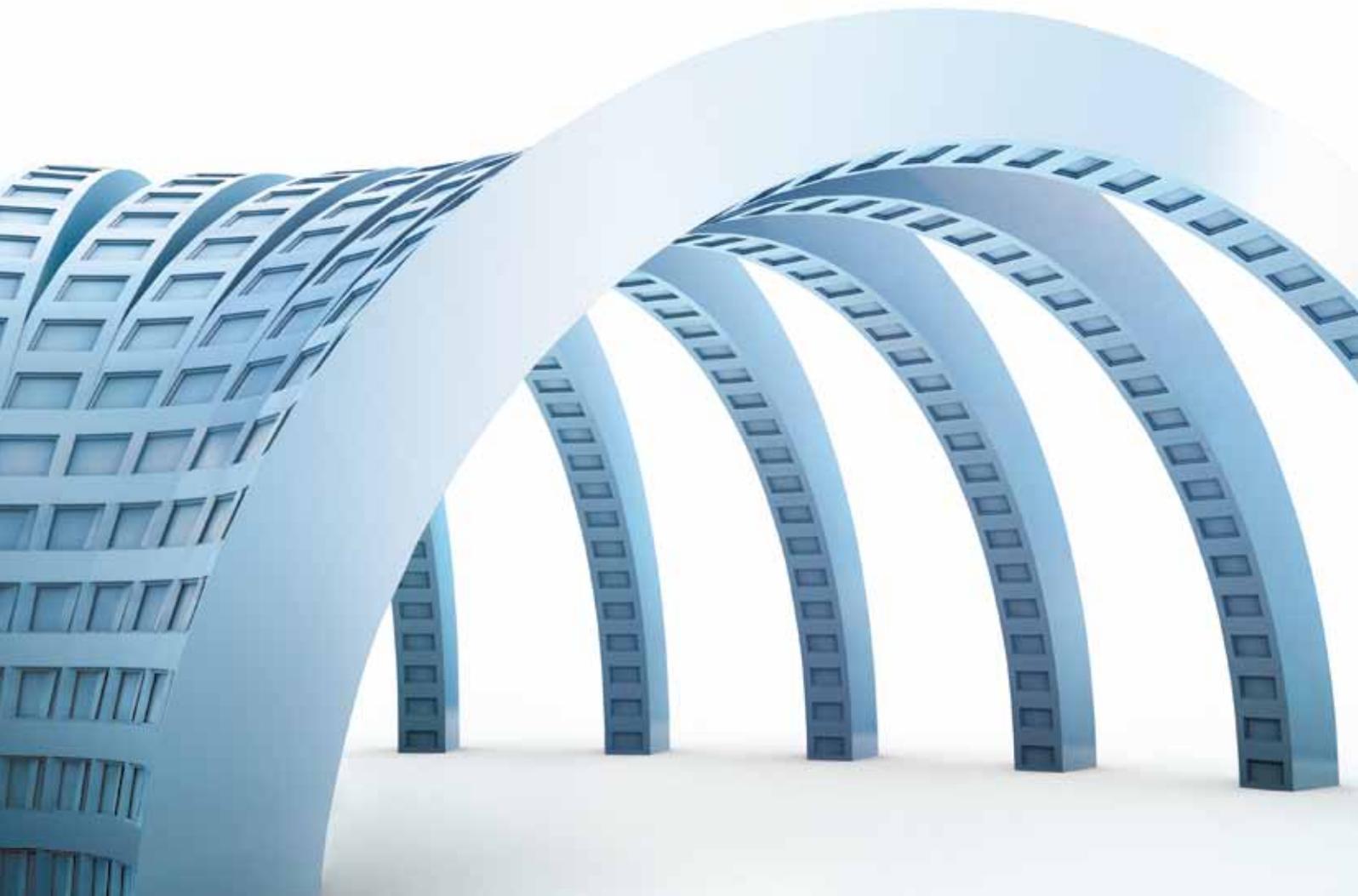




Alesta[®]

The Architects Edition

Super Durable Powder Coatings



Alesta[®] Super Durable The Architects Edition

In architecture colour is not only colour - it gives identity, adds significance, expresses quality, and maintains values.

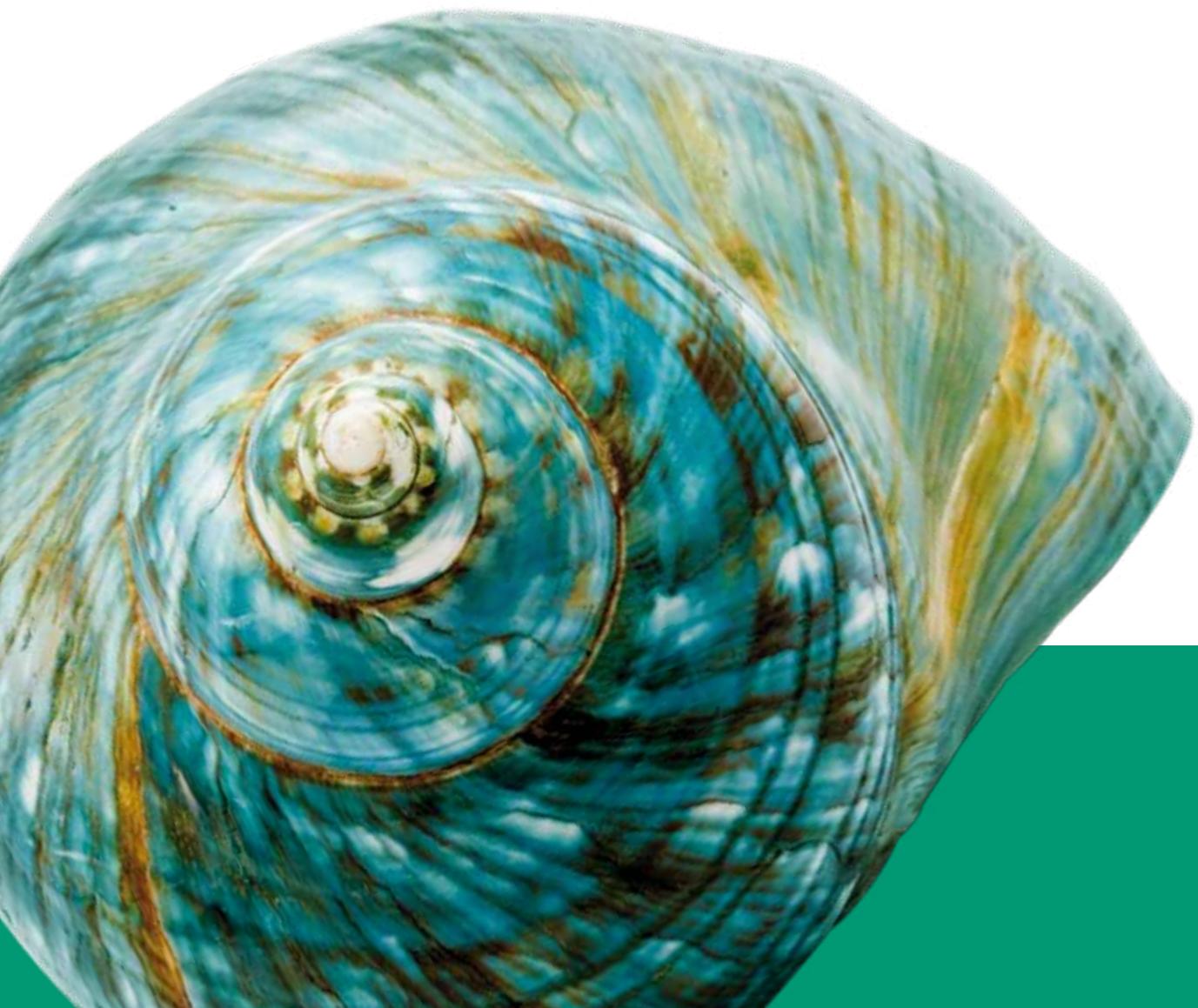
The new Alesta[®] SD "The Architects Edition" excels in fulfilling these creative requirements and functional demands at the highest level.

This remarkable collection of Alesta[®] Super Durable powder coatings for outdoor applications represents the new architectural understanding for nature and humanity - environmentally sound processing, super durable against weather conditions and intense UV radiation, expressive and concurrently reserved in its grace.

The selection of colours for the Alesta[®] SD "The Architects Edition" has been made in cooperation with international architects across Europe. They selected 16 classy colours, which we present to you in this brochure.



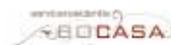
Durability



Testimonials



Frank Beliën
Architect, Chairman
& Founder Living
Tomorrow Group
Heusden-Zolder,
Belgium



Preserving the Appearance

Beliën, an innovative Belgian architectural studio, is renowned as one of the founders of "Living Tomorrow" in Brussels and Amsterdam. Since the start of this project in the mid-nineties, Living Tomorrow has worked closely with different branches of Axalta. This cooperation has resulted in more than 60 products and applications for use in and around buildings. The distinctive "Shell-Design", a façade in two shades of blue, has been developed together with Axalta Coating Systems.

My colleagues Werner Claes, Bart Thijs and I enjoyed cooperating in the selection of colours for the „The Architects Edition“. Designing object elements with a super durable powder coating like Alesta® SD means to preserve the appearance - and that is key to us.



Eric Guillouard
Couleur &
Développement
Atelier 3D couleur
Paris, France



Architecture as a Mirror of the Century

Intended for durability and designed for generations, new architecture respects nature and is aware of the challenges of environmental protection in the 21st century. In striving to emit less with high performance building materials and to save resources, new architectural designs take regard of scenery, nature, humanity and thus the future.

With the development of "The Architects Edition" Axalta captures the harmony of habitation and the natural world, with consideration for the location and the building in fitting with the landscape. Alesta® SD powder coatings are an inspired selection of consistent colours. They are timeless and reflect ecological ideas as well as a respect for habitation - beyond temporary fashions and passing impressions.

For us it has been a great pleasure to take part in the colour selection of "The Architects Edition".



Juliane Wittmann
Teamleader AS&P
Albert Speer &
Partner GmbH
Frankfurt, Germany



The Highest Quality with Simple Style and Elegance

The architecture of AS&P is a modern style but strongly influenced by classic design to give a blend of classic modernism. In our designs and creations, the exterior appearance and interior ambience are symbiotic with each other to create a homely and comfortable feel for occupants.

Precise lines and volume define our buildings to give a clear and distinct aesthetic impression. This minimalistic architecture is a commitment to a select few of the highest quality materials and colours.

Our approach is to realise the highest quality with simple style and elegance. Sometimes a simple design can very quickly become dull, boring and monotonous but we have, in our designs, elevated above this concept.

Colours and surfaces are essential design components of architecture. They help to create atmosphere and define our way of thinking.

We were delighted to be asked to be a part of the design selection team in the creation of "The Architects Edition".



Prestigious Buildings in Fantastic Colours: Alesta® Super Durable

Alesta® Super Durable is a range of products based on a super durable polyester resin system, higher grade pigments and stabilizers with outstanding exterior durability. It's highly suitable for very sunny environments.

Alesta® SD is the perfect powder solution. It has been specially developed for all kind of architectural needs, such as window frames, façades, cladding and doors. It is also intended for urban furniture, garden furniture, lighting and many more applications where gloss retention and colour fastness are very important.

Alesta® SD is part of our premium range which is formulated in architectural polyester quality designed to surpass the most severe specifications. It is approved by Qualicoat Class 2 and GSB Master.

Alesta® SD products can be formulated in a variety of appearances and in a large number of colours following the latest trends.

The Alesta® SD product range is compatible with other Alesta® powder chemistries, meaning there is no need to deep clean the application equipment, so avoiding additional down time.

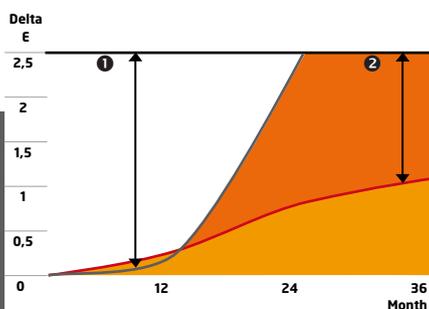
This remarkable colour collection was created by Axalta in conjunction with a group of prestigious architects from all over Europe.

Highlights:

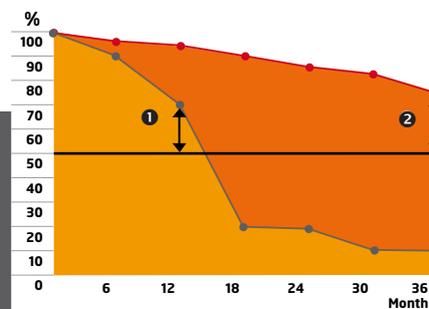
- Available in a wide selection of colours, effects and gloss levels
- Excellent compatibility with other powder coatings
- Easy to handle, excellent flow
- Outstanding durability
- Qualicoat Class 2 and GSB Master approvals
- Standard curing window, avoiding additional energy costs
- Environmentally protective, free of any solvent based material
- Florida test results show Alesta® SD clearly exceeds all Qualicoat specifications

Standard Architecture Polyester versus Alesta® SD

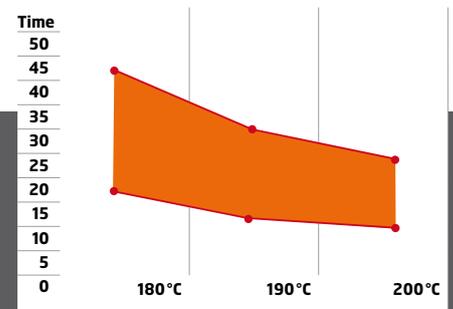
Colour deviation



Gloss retention



Alesta® SD Curing Window



□ Standard Architecture Polyester

■ Alesta® SD

① Qualicoat I limit (Class 1)

② Qualicoat II limit (Class 2)

The test charts clearly display gloss retention and colour stability of Alesta® SD RAL 9010 after 3 years Florida in comparison to standard architectural product ranges.

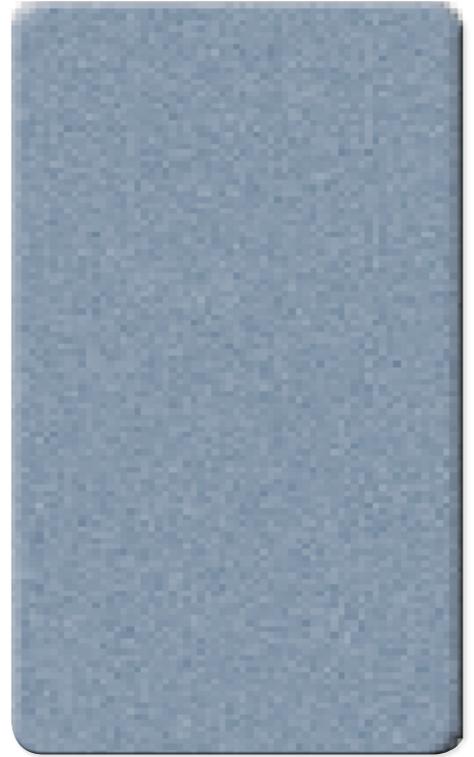
Sustainability



Sunny Snow
RAL 9010 +/-
SD031C9901020



White Sand
RAL 1015 +/-
SD031C1101520



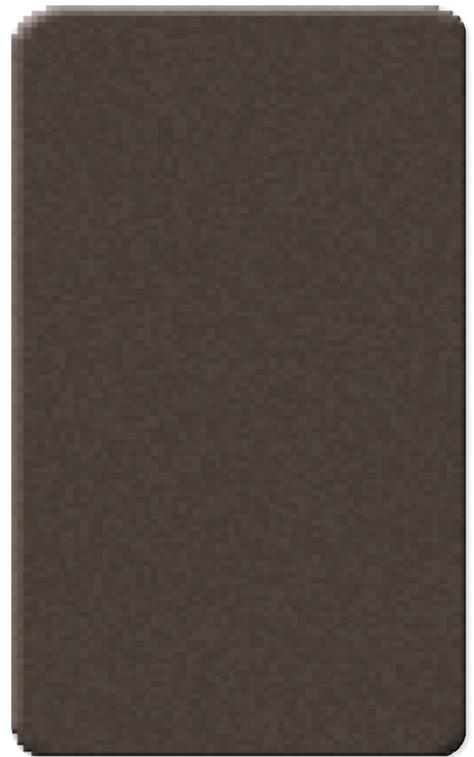
Ocean by Night
RAL 5014 +/-
SD031C5501420



Windy Green
RAL 6021 +/-
SD031C6602120



Old Wine
RAL 3005 +/-
SD031C3300520



Brown Bear
RAL 8019 +/-
SD031C8801920



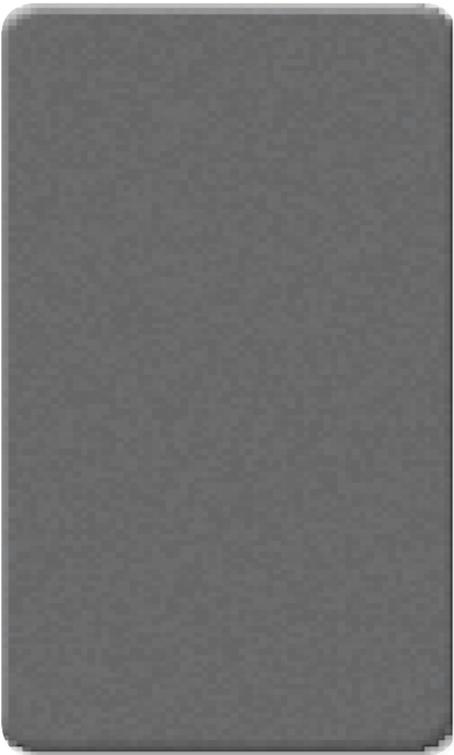
Bariton 1 Plus
RAL 9006 +/-
SD031C7900620



Grey Chimney
RAL 9007 +/-
SD031C7900720



Grey Moon
RAL 7039 +/-
SD031C7703920



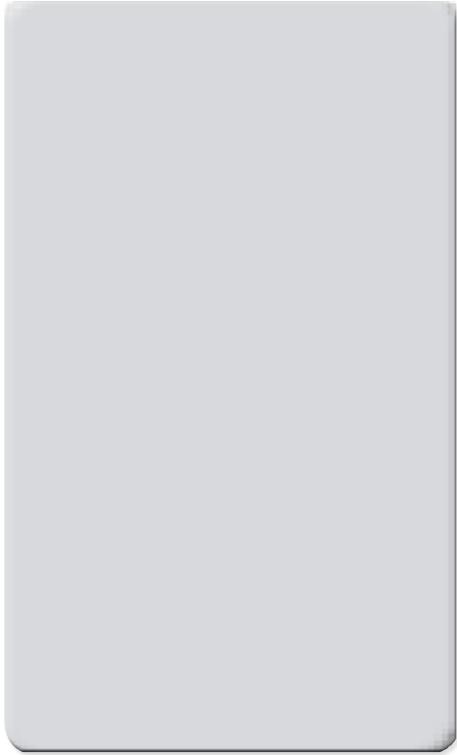
Shadow Grey
RAL 7022 +/-
SD031C7702220



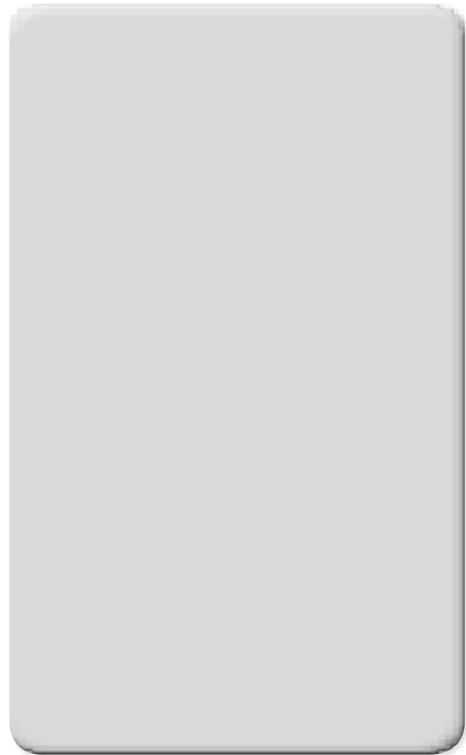
Night Grey
RAL 7016 +/-
SD031C7701620



Star Black
RAL 9005 +/-
SD031C4900520



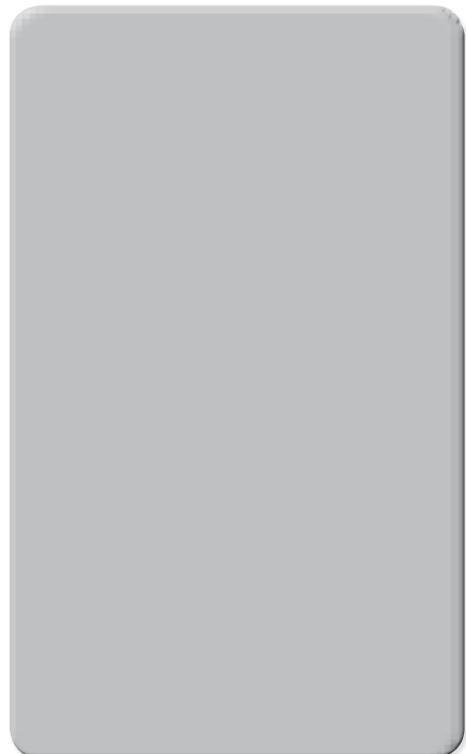
White Aluminium
RAL 9006 +/- matt
SD301C7900620



White Aluminium
RAL 9006 +/- gloss
SD801C7900620



Grey Aluminium
RAL 9007 +/- matt
SD301C7900720



Grey Aluminium
RAL 9007 +/- gloss
SD801C7900720

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